

ROBERT MASSOUD



Robert Massoud is Palestinian-Canadian. In 2004, he founded Zatoun, Fair Trade olive oil from Palestine to serve as a symbol of light, hope and peace. The oil is available in North America mostly through faith communities, the grassroots and fair trade network.

Robert also founded Beit Zatoun (House of Olive), a culture centre, art gallery and community meeting space in downtown Toronto to promote the interplay of art, culture and politics and to explore issues of justice and human rights - local and global.

Robert cofounded a worldwide project called "Trees for Life Palestine" which plants 10,000s of olive trees every year in Palestine. Zatoun is a major supporter of "Project Hope" providing "art as therapy" to help heal many thousands of children living in refugee camps in Palestine. Since 2014, Zatoun has contributed almost \$450,000 to these two projects.

Robert is invited to speak to a wide range of audiences including faith groups, activist networks and student bodies with a unique message of creative participation and nonviolent resistance engaging North Americans to learn and be in solidarity with Palestinians and their struggle for a just peace for Israel-Palestine.